FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

STATEMENT OF	CHANGES IN	DENEFICIAL	OWNERSHIP

OMB APPROVAL								
OMB Number:	3235-0287							
Estimated average burden								
hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	nd Address o n W. Erik	f Reporting Person*							ker or Tradi CORP [						k all applica		Perso	on(s) to Issu 10% Ow	
(Last) (First) (Middle) 9601 S. MERIDIAN BLVD.				3. Date of Earliest Transaction (Month/Day/Year) 02/01/2022							X	Officer (give title below)  PRESIDENT & CEO							
(Street)	WOOD (	CO	80112		4. If A	Amer	ndment, C	Date o	of Original F	iled	(Month/Da	ay/Year)		6. Indi Line) X	Form file	ed by One	Repoi	(Check App rting Person One Report	
(City)	(\$	State)	(Zip)	-Deriv	ative	ative Securities Acquired, Disposed of, or Beneficially Owned													
1. Title of Security (Instr. 3)  2. Transparence (Monte Content of the Content of			2. Transa Date (Month/I	2A. Deemed Execution Date, if any (Month/Day/Year)  ative Securities Acqui		3. Transac Code (I 8) Code	v	4. Securi Disposed Amount	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4)  Amount (A) or (D) P  Sed of, or Beneficia		r and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of ndirect Seneficial Ownership Instr. 4)			
1. Title of Derivative Security (Instr. 3)	tle of 2. 3. Transaction 3A. Deemed Execution Date Execution Date, If any		te, 4.	5. Number of 6 ansaction Derivative securities (		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amour of Securities Underlying Derivative Securit (Instr. 3 and 4)		nt	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported	s Illy	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)				
				Co	ode V		(A)	(D)	Date Exercisabl		expiration Pate	Title	Amour or Number of Sha	er		Transactio (Instr. 4)	on(s)		
Employee Stock Option (Right To Buy)	\$31.73	02/01/2022		I	A		200,000		(1)	0	2/01/2032	Class A Common Stock	200,0	000	\$0	200,00	0	D	

## **Explanation of Responses:**

1. The grant is subject to achievement of certain performance criteria prior to December 31, 2026 and will vest based on achievement of such criteria. The performance criteria are not tied to the market price of the Issuer's securities.

> /s/ W. Erik Carlson, by Brandon Ehrhart, Attorney-in-Fact

02/03/2022

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.